

SOCIAL IMPACT OF THE DEVELOPMENT OF GREAT GENERALSOEDIRMAN AIRPORT ON THE COMMUNITY OF KEMANGKON VILLAGE BUKATEJA SUB-DISTRICT

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Abstract

The existence of an airport serves as a crucial facility for a region. It can also be an economic and social opportunity for the surrounding community. The Great General Soedirman Airport construction project commenced in 2018 on the site that formerly served as a military airbase for the Indonesian Air Force. This development is anticipated to have significant effects on the community in Bukateja, Purbalingga Regency. The research conducted in a qualitative descriptive. Both primary and secondary data were utilized in this study. Primary data were obtained through interviews with respondents meeting the specified criteria. The research findings reveal both positive and negative impacts experienced by the community. Positive impacts are evident in the economic activities flourishing within the community of Bukateja Subdistrict. Conversely, negative impacts are observed in the social aspect, with communities experiencing cultural exchanges and an increase in residential density.

Keywords: *social, economic, regional development impacts*

PENDAHULUAN

Infrastructure development plays a crucial role in stimulating economic growth at both the national and regional levels. It helps reduce unemployment, alleviate poverty, and, importantly, enhance the well-being of communities. The availability of reliable infrastructure is essential for making a lasting contribution to the surrounding society in the long term (Maylinda, 2021).

The presence of an airport is a key factor in regional development. An airport serves as a facility for the takeoff, landing,

and movement of aircraft, providing various amenities for airlines and passengers. It represents a significant opportunity for economic growth by serving as a platform that brings together people from various regions and destinations (Ayuningtyas, 2022).

The construction project of Great General Soedirman Airport commenced in 2018, and it was formerly a military airbase owned by the Indonesian Air Force. The development of JB Soedirman Airport is anticipated to have a significant impact on

the community in Bukateja Subdistrict, which is the most densely populated subdistrict in Purbalingga Regency, with a total population of 79,441 residents (Pembangunan & Purbalingga, 2021).

Land acquisition for the development of JB Soedirman Airport also took place in the project located in Kemangkon Village, Kemangkon Subdistrict, Purbalingga Regency. PT Angkasa Pura II is constructing JB Soedirman Airport in Purbalingga as a Class III C airport, utilizing land owned by the Indonesian Air Force in Purbalingga Regency. The development of JB Soedirman Airport requires the acquisition of land totaling 250,195.08 m² in Kemangkon Subdistrict and Bukateja Subdistrict.

Due to the land acquisition resulting from the development of Great General Soedirman Airport, Kemangkon Village is one of the villages that significantly affected by the airport construction. Many residents' lands have become the target of land acquisition for the development.

Hence, the provincial and regency governments are actively working to offer compensation for the acquired land through coordination with land agencies. The issue of land compensation in Kemangkon Village is notably intriguing, especially in the context of examining the implementation of

Corporate Social Responsibility (CSR) programs by the company.

KAJIAN LITERATUR

Socio Economic Condition

The socio-economic condition is rarely discussed concurrently. Social understanding and economic understanding are often addressed separately. The social concept in social sciences refers to the object, namely society. Meanwhile, in the social welfare department, it pertains to activities aimed at addressing issues faced by society in the welfare field, with the scope of work related to social welfare (Zunaidi, 2013).

The socio-economic conditions faced by the community vary, ranging from low to moderate and high socio-economic statuses. Prior to the construction of Jenderal Besar Soedirman Airport, the level of well-being for a significant portion of the population remained low, as evidenced by the prevalence of unemployment among the residents.

Regional Development

Development is any form of planned and concerted activity aimed at moving towards a better direction for the achievement of a higher quality of life. (Ayuningtyas, 2022). The existence of roads, terminals, ports, and airports serves as

essential infrastructure and facilities required for regional development.

The primary objective of regional development in the era of regional autonomy is to enhance the well-being of the local population and all citizens. Economic development policies established in a particular region should be tailored to the local context, taking into account local issues, needs, and possibilities. (Basuki & Gayatri, 2009)

METODE PENELITIAN

The method employed in this research is qualitative. The type of research conducted is descriptive qualitative research. Descriptive qualitative research provides a detailed portrayal of a specific individual or group concerning the conditions and phenomena observed.

The selected location for this research is Kemangkong Village. The choice of this location is based on its proximity to the JB Soedirman Airport. The criteria for the research subjects include: (1) Residents who have been residing in Kemangkong Village, Bukateja, Purbalingga, for a minimum of 5 years; (2) Awareness and knowledge about the development of Great General Soedirman Airport.

The data in this research are derived from primary sources obtained through

interviews with respondents who meet the specified criteria. Additionally, secondary data is utilized, including books, literature articles, journals, and literature studies from both print and online media.

The data analysis technique in this research involves three aspects: data reduction, data presentation, and drawing conclusions or verification (Huberman, 2009).

HASIL PENELITIAN DAN PEMBAHASAN

Pengadaan tanah bagi pembangunan untuk kepentingan umum dilaksanakan melalui musyawarah untuk menentukan bentuk dan besarnya ganti kerugian. Musyawarah dilakukan oleh pemegang hak atas tanah, dengan Lembaga Pertanahan untuk menentukan besarnya ganti kerugian.

Compensation is the reimbursement for the value of land and/or other related assets due to the abandonment or revocation of land rights (Subekti, 2016). Deliberations are conducted within a maximum period of 30 working days from the assessment results provided by the Appraiser to the Land Agency to determine the form and/or amount of compensation.

In the land acquisition mechanism for the development of Great General Soedirman Airport, the efforts undertaken are as follows:

1. Notification or Socialization

In order to provide understanding to the community regarding the purpose and objectives of the development of Great General Soedirman Airport, a notification or socialization activity has been conducted at the Office of the Head of Kemangkön Village. The socialization is carried out by the developer, Department of Transportation.

2. Measurement

The measurement stage is conducted by several parties, namely the landowners, the Transportation Agency of Purbalingga Regency and Province, the National Land Agency (BPN) of Purbalingga Regency, the Government of Kemangkön Village, and the appraisal team.

3. Data Collection

Data collection is carried out to obtain clear and detailed information regarding land ownership, buildings, and crops affected by the development of Great General Soedirman Airport.

4. Data Process

The results of the data collection by officers from the Land Office and the City Planning Agency are then

signed by the respective officers, the head of the agency, and the landowner.

The document is also acknowledged by the Head of Kemangkön Village.

5. Cross-checking

To minimize errors in data collection and processing, cross-checking is performed with the landowners. This is done with the aim of promptly correcting any inaccuracies that may arise.

6. Result Announcement

In order to provide an opportunity for the community to raise objections to the results of land and building data collection affected by the development of Great General Soedirman Airport, an announcement of the survey results is posted at the Kemangkön Village Office.

7. Deliberation Conducted by The People in The Village

As a basis for determining the value of land per square meter, the Tax Object Selling Value (NJOP) and market prices in line with the actual values in the community are used. This assessment is conducted by the appraisal team at a rate of Rp 309,000 per square meter or Rp 4,326,000 per tile.

Based on interviews with several

residents affected by the land acquisition for the airport, before the land acquisition, there was a socialization event to determine the land price tariff. The amount of compensation received was considered fair; however, after the land compensation, the prices of surrounding lands also increased, making it difficult for the community to find replacement land.

The construction of JB Soedirman Airport has both positive and negative impacts on the surrounding community. The positive impact is observed in its economic aspect, marked by the growth of economic activities in the Bukateja District community.

Meanwhile, the negative impact of the airport development occurs in the social aspect, where the community experiences cultural exchange and an increase in residential density as a result of the development of new infrastructure.

KESIMPULAN DAN SARAN

The land acquisition resulting from the development of Great General Soedirman Airport has necessitated the relocation of some residents in Wirasaba Village. In compensation, the community is provided with financial compensation for their land and buildings by PT Angkasa Pura II.

The amount of compensation is considered to be proportionate to the value of their land. The airport development also brings both positive and negative impacts to the community in the Bukateja District.

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